



MEDIA ADVISORY: MARCH 14, 2011

LADY JACKETS, IN PARTNERSHIP WITH THE BLUE JACKETS FOUNDATION, CELEBRATE THE GRAND OPENING OF THE “JACKETS ZONE” AT RONALD MCDONALD HOUSE ON WEDNESDAY

What: Guests are invited to the Ronald McDonald House of Central Ohio to get the first look inside the new Jackets Zone, an imaginative, hockey-themed recreation space for families, specially designed and renovated under the direction of the Lady Jackets - the wives/girlfriends of the Columbus Blue Jackets players, coaches, trainers and hockey operations executives. The project was spearheaded by Kim Clark, Sara Huselius, Johanna Pahlsson, Sarah Tyutin and Karen Vermette with support from the entire group of Lady Jackets.

The 3,200 square foot Jackets Zone, located in the lower level of the Ronald McDonald House, boasts amenities including:

- » Power Play Room – space featuring arcade games, a pool table and 50” flat screen television
- » Center Ice – replica hockey rink with face-off circle, dasher boards, goal lights and a mini Zamboni
- » Stinger’s Hive – kids’ area featuring hand painted wall mural of Stinger, a puppet stage and toys
- » Equipment Rooms – full-service laundry facilities for family use

The complete renovation was made possible by proceeds from the Blue Jackets Holiday Player Favorite Baskets fundraiser presented by the Lady Jackets along with a grant from the Blue Jackets Foundation and generous in-kind donations of materials and labor from the Midland Group; furniture and home accents courtesy of Big Lots; and flooring donated by Levi’s 4 Floors.

When: Wednesday, March 16
1:30 p.m. – Ribbon-cutting followed by open house with Lady Jackets and Blue Jackets players

Where: Ronald McDonald House of Central Ohio
711 E Livingston Avenue
Columbus, OH 43205
(614) 227-3700
* Media may park in the lot located on the corner of Livingston Ave and 17th St, just east of the Ronald McDonald House.

Notes: The Blue Jackets Foundation was founded in March 2000 and has since donated \$3 million to local non-profit organizations dedicated to one or more of its main pillars of giving: pediatric cancer, education, children’s health and safety and the development of youth and amateur hockey. For more information on the Foundation’s mission and areas of giving, visit www.BlueJacketsFoundation.org.

The Ronald McDonald House of Central Ohio is located directly across the street from Nationwide Children’s Hospital. Open 365 days a year, the Ronald McDonald House is a home-away-from-home for families with seriously ill children receiving treatment in the hospital. The House offers comfortable bedrooms with private baths, continuing care suites for recovering transplant patients, fully equipped kitchens and dining areas, play rooms, laundry facilities, a meditation room, exercise room and informal gathering areas. The House can accommodate 80 families every night, making it the second largest Ronald McDonald House in the world. For more information on Ronald McDonald House Charities of Central Ohio, visit www.rmhc-centralohio.org.

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